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						<u></u>		Knowledge & skills				
	Digital trans	normation	Ret	all	Healthcare	Other sect	ions -		Kňowled			
	GS1 is helping industry emerge stron digital world. This track's focus is on he registries, Verified by G	ow we are making it happen through	Retail is transforming, presenting the challenges. While the retail industry accelerated in the last five years the sustainability initiatives, and a concert their regulatory frameworks. These and urgent rate of change impactin covered in the	y's digital transformation has been re has also been a massive drive for ted move by governments to develop developments are all driving a new ig the retail-ecosystem and will be	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in about the latest in government, circu GS1 Global LEI S	ularity, rail, construction and		your daily GS1 work.	cient and effective in These sessions will help ert knowledge and skills.		Join a
	MONDAY, 19 FE	B										
8:00												
	Welcome coffee Foyers, Level 0											
8:30	Toyers, Lever 0											
8:45 9:00						Enhance the efficiency in		Traceability in fresh foods		IT & cybersecurity: New	Intro to the Global	We ca
9:00						transport and logistics thanks		training		MO Interest Group kickoff	Standards Management	but if
9:15						to GLN Elzbieta Halas		2D featured (MO and GO only)				need GO or
9:30						The Arc, Level 3		(MO and GO only) IN-PERSON ONLY			Hall 100, Access via Level -	
0.45	Coffee Burnels	1	L			,		Elena Tomanovich				
	Coffee Break, Foyers, Level 0							Room 311+312, Level 3				
	Elevating data excellence: Master				Introduction to the world of GS1				EDI and data sharing	Welcome newcomers + GS1		
10:15	data & GDSN - Unleashing the power of data quality				healthcare (MO and GO only)				training: New training	fundamentals		+
10:30	power of data quality				Elisa Zwaneveld			-	materials and new	Nora Kaci		<u> </u>
10:45	Markus Mueller, Nicolas Collignon Hall 100, Access via Level -1 near				The Arc, Level 3				requirements Piergiorgio Licciardello	Silver Hall, Level 0		<u> </u>
11:00	escalators								Hall 300, Level 3			
	+											<u> </u>
11:30												L
11:45	1											
12:00 12:15	Lunch											
12:15	Hall 1, Level -2											
12:45												
13:00	Opening remarks & h	nealthcare plenary:	Imagine all patients	being safer with a	simple scan							
13:15 13:30		·······										
13:45												
14:00	Break											
14:30	Registries and Verified by GS1:		GS1 Retail Strategy workshop -					Marketing work session:				What
14:45	Strengthening the foundation (MO and GO only)		Engagement, adoption and use					Elevating campaigns with three essential ingredients				spons 2D fea
15:00	Joe Horwood		(MO and GO ONLY) IN-PERSON ONLY					(MO and GO only)			GS1 MOs Donna DiPietro,	Stever
15:15	Hall 100, Access via Level -1 near		Patrik Jonasson, Lori Schrop					Jennifer Gordon, Nicolas				Silver
15:30	escalators		Room 311+312, Level 3					Frerejean Hall 300, Level 3			The Arc, Level 3	
15:45			1									
	GS1 Global Forum live at the Square	· Insights conversations and		Coffee Break,		1L			1			-
16:15	hot takes! (Virtual only) (GS1 MO an		Coffee Break Fovers Level 0	Foyers, Level 0								
	Bringing the "right"data to the		Coffee Break Foyers, Level 0		Healthcare, one product, one	I		The power of PR and social				
10.45	registries		GS1 Retail Strategy workshop -		barcode, and the GS1 Digital Link			media to drive more				+
	Paulo Barata Hall 100, Access via Level -1 near		The new narrative (MO and GO		Standard 2D featured			business 2D featured (MO and GO				<u> </u>
	Hall 100, Access via Level -1 near escalators		only)		2D featured Pete Alvarez			only) Carlos Carnicero				—
17.15			IN-PERSON ONLY Patrik Jonasson, Elena Tomanovich		The Arc, Level 3			Urabaven Hall 300 Level 3				<u> </u>
17:30			-									<u> </u>
17:45			Room 311+312, Level 3									—
18:00			-									—
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Solutions & in	novation	Regional forums/Governance				
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n't always get what we want, we try we might get what we Working w/SDOs (MO and y) Steven Keddle, Francesca						

Verifiable credentials, verifiable certificates, verifiable knowledge		
Phil Archer Silver Hall, Level 0		
	verifiable certificates, verifiable knowledge Phil Archer	Verifiable credentials, verifiable certificates, verifiable knowledge Phil Archer

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Digital t	ransformation	R	tetail	Healthcare	Other see	ctors		Knowledge &	skills	Solutions & ir	novation	Regional forums/Governance
digital world. This track's focus is	stronger to meet the demands of today's on how we are making it happen through by GS1, GDSN and more.	challenges. While the retail indu accelerated in the last five years t sustainability initiatives, and a cond their regulatory frameworks. The and urgent rate of change impact	the industry with both opportunities an stry's digital transformation has been here has also been a massive drive for certed move by governments to develo se developments are all driving a new ting the retail-ecosystem and will be the retail track.	Safer, more efficient care starts with a simple scan. Learn about all the latest	There are tremendous opportunities about the latest in government, cir GS1 Global LE	rcularity, rail, construction and		Become more efficient a your daily GS1 work. These you develop GS1 expert kno	e sessions will help	Join us to explore GS1's work in traces about how GS1 is preparing for a fu everything makes an	ure where the identification of	
CET TUESDAY, 20	FEB											
7:45 Welcome coffee 8:00 Foyers, Level 0 8:15												
8:15 8:30 Link to success: Enriching GTIM		Building capacity for MO		Healthcare community engagement			Dive	into the		35 years of EANCOM, what comes		
and GLN records via the Links	· · · · · · · · · · · · · · · · · · ·	engagement to drive alignment		and education (MO and GO only)			mod	ernisation of product		next in EDI? Artificial intelligence,		
and GLN records via the Links 8:45 Registry (MO and GO only) 9:00 Birgit Mahler, Michael James		and progress in the CPG sector 2D featured		Claire Clarke The Arc, Level 3				tification! na Scaringi, Marie Burnay		semantics, new methodologies Piergiorgio Licciardello		
Hall 100, Access via Level -1 near		(MO and GO only)		The Arc, Level 5				300, Level 3		Silver Hall, Level 0		
escalators		IN-PERSON ONLY, Lori Schrop		-				· —		_		
9:30 escalators 9:45		Rm 311+312, Level 3										
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10:00 Coffee Break 10:15 Foyers, Level 0												
10:30	2D: How to engage business			HealthIT - Patient Demographic		Legal Entity Identifier (LEI) -				GS1 web standards in use: The web		
10:45	level stakeholders in your sector	-		Guideline and associated ISO		Your chance to join!				of data		
11:00	2D featured (MO and GO only)			standards use (MO and GO only) Neil Piper The Arc, Level 3		Tilo Arnold Hall 300, Level 3				Phil Archer		
11:15	Tania Snioch									Hall 100, Access via Level -1 near		
11:30	Silver Hall, Level 0					-				escalators		
11:45		+	ŀ	-	I		+			ŀ		Executive Committee of the GS1 Management
12:00 Meeting the Experts Printing 12:15 challenges and marking tect 12:30 provided, in-person only (2 Steve Keddie, Sophie Molle, Ke 12:45	nnologies" warm buffet lunch D featured)	Lunch Hall 1, Level -2										Board (restricted) Not listed in the registration - by invitation only
CDD Date Destantion Delieus Ac	224	Marketplaces at GS1: Explore ke	ev A fresh (foods) approach to	Clinical trials - A new opportunity								
13:00 Orce Data Protection Policy: Asian and the poly of flag (MO and GO state) aca comply - flag (MO and GO state) 13:30 Laura Wehrle & Birgit Mahler 13:34 Hall 300, Level 3 14:00 14:15	iff	uses of GS1 standards and	digital transformation with GS1	for GS1 standards								10:30-14:30
13:30 Laura Wahrla & Birgit Mahlar		services by marketplaces Darren Edels	standards and services 2D featured	2D featured Tania Snioch								
13:45 Hall 300, Level 3		Silver Hall, Level 0	(MO and GO only)	The Arc, Level 3								
14:00			Elena Tomanovich									
14:15			Hall 100, Access via Level -1 near escalators									
14:30 Coffee Break, 14:45 Foyers, Level 0									<u>.</u>	<u>.</u>		
14:45 Foyers, Level 0												
15:15 Retail plenary: Fro	om cotton to click – Th	ne future of retail th	hrough the lens of a	white T-shirt 2D feat	tured							
15:30 Gold Hall, Level 0												
16:00 16:15 Break												
16:30 Meeting the Experts Scannin	ig session "Scanning 2D barcodes											
16:45 in retail", In-person only (2D featured)												North America Regional Latam Regional Forum
(2D featured) 17:00 Steve Keddie, Sophie Molle, Ke	llv Lerch Silver Hall											Forum
17:15												(GS1 MOs from this region only)
17:30												only) The Arc, Level 3
17:45												
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Digital tran	sformation	Ret	ail	Healthcare	Other se	ectors		Knowledg	⊳ & skills	
GS1 is helping industry emerge stro	nger to meet the demands of today's how we are making it happen through	Retail is transforming, presenting the challenges. While the retail industr accelerated in the last five years the	industry with both opportunities and y's digital transformation has been re has also been a massive drive for ted move by governments to develop developments are all driving a new g the retail-ecosystem and will be	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunitie	s in these growing sectors. Learn ircularity, rail, construction and		Become more efficie your daily GS1 work. TI you develop GS1 expert	nt and effective in nese sessions will help	Joi
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12:45 13:00 13:15 13:15 13:30 sponsored session - 2D 13:45 Steven Keddie, Sophie Molle	featured	Sponsors Expo Foyers	- Networking ti	me						
14:15		1								
14:30	2D workshop: Engaging retail				Why companies invest in		Global Training Network	Do you know what your		GS1
14:45	brand marketers 2D featured				circularity? And will the DPP help?		(MO and GO only) Simona Scaringi, Sara	cybersecurity posture is? (MO and GO only)**		desig 2D fe
15:00	(by invitation only) IN-PERSON				Francesca Poggiali		Cavallucci	David Holzberg		Steve
15:15	Tania Snioch Rm 311+312, Level 3				Hall 100, Access via Level -1 near escalators		The Arc, Level 3	Hall 300, Level 3		Silve
15:30					cocalators					
15:45										<u> </u>
16:00 16:15 Coffee break										
16:10		Mastering marketplaces:			Taking GS1 2D messages to the		Train the trainer		Key ingredients of	RFID
16:45	1	Discover the 8 steps to better			next level in your MO for		techniques IN-PERSON		leadership @ GS1	2D fe
17:00		engagement (MO and GO only) Arnaud Bonnefoy			governments' essential use cases		ONLY (MO and GO only) Sara Cavallucci		Robyn Burke, Patricia Alhadeff	Claud Silver
17:15		Hall 300, Level 3			2D featured Elizabeth Board		Rm 311+312, Level 3		Hall 100, Access via Level -1	1
17:30					The Arc, Level 3. 92		Rm 311+312, Level 3		near escalators	1
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19:45 20:00 Hall 2, Level -2	- A sparkling night c	of fun & camaraderie	1							
22:00										

Solutions & i	nnovation	Regional forums/Governance			
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		Regional Forums: *651 in EU Gold Hall, Level 0 **Asia-Pacific Hall 300, Level 3 *MEMA The Arc, Level 3 *Open to all MO and GO staff **Only GS1 MOs staff from each reg	ion		
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Braz, David Buckley er Hall, Loop, Access via Level -1 near hall 100, Access via Level -1 near escalators Construction for your point of the future res, Level 0 Simon Scaringi, Julie Simon Scaringi, Julie ONLY Patice Ablicy Vorkshop TM, Patice Abladeff, Christine Hutchinson, Sebastien Germain Analysts only IM-PERSON ONLY Patice Ablicy Vorkshop TM, Patice Ablicy Vorkshop TM, Patice Abladeff, Christine Hutchinson, Sebastien Germain Analysts only IM-PERSON ONLY Patice Abladeff, Christine Hu	S1 presidents & CEOs			Training, GTTP modules 11			industry more digital, safer and more efficient		Enabling apparel transparency	Ena	
Hall 00, Access via Level - 1 near Hall 00, Access via Level - 1 near Georgene and Comparison of the comparison o	session			Analysts only) IN-PERSON	issues	GS1 registries - What is the	Thorsten Kirschner		2D featured	2D :	Braz, David Buckley
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1-2-3, Apparel Traceability! Blueprint for the future: Leveraging the GS1 Global Building up the modern construction landscape with the help of standards 2D featured in NUN Nellie Gave Hall 100 Access Blueprint for the future: Bit employer brand 2.0 (MO and GO only) Panel discussion: GS1 e- Academic Academic Academ						ONLY) Elizabeth Board					ree Break
Levraging the GS1 [obia] Building up the modern construction landscape with the help of standards 2D (entrured mode) Nellie Gade Hall 100. Acress Program 2D featured (MO & GO only) Nellie Gade Hall 100. Acress Construction landscape with the help of standards 2D (entrured Hultchinson, Sebastion Germain Hall 300, Level 3 Acade y - Meaning solution or any size MO (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette McVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette MCVeigh - The Arc, Level 3 Image: Construction landscape with the help of standards 2D (MO and GO only) Jeanette MCVeigh - The Arc, Level 3 Image: Construction landscape with the help of standardscape with the help of standardscape with the help of standards 2D (MO and GO only) Jeanette MCVeigh - The Arc, Level 3 Image: Construction landscape with the help of standardscape with the help of standardscape with the help of standardscape with the help of standardscape with the help of standardsc				Panel discussion: GS1 e-	GS1 employer brand 2.0				1-2-3 Apparel Traceability	1-2	
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13:30 Gold Hall, Level 0 13:45 14:00