

| Digital transformation | Retail | Healthcare | Other sectors | Knowledge & skills | Solutions & innovation | Regional Forums/Governance |
|--|---|--|---|---|--|----------------------------|
| GS1 is helping industry emerge stronger to meet the demands of today's digital world and to "future-proof" our organisation. Join this track to hear the latest on: Verified by GS1, Global Data Model and the future of data sharing. | Retail is transforming and GS1 is there to serve the industry in meaningful ways. Sessions in this track include Marketplaces, CPC, Fresh Foods, and General Merchandise. | Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare. | There are tremendous opportunities in these growing sectors. Learn about the latest in rail and construction, transport & logistics, plus GS1 Global LEI Service. | Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills. | Join us to explore GS1's work in traceability, sustainability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible. | |

| CET MONDAY, 21 FEB | | | | | | | | |
|--------------------|---|--|--|--|---|--|--|--|
| 8:00 | The GS1 Member Organisation digital journey (Part 1: status update) (MO only) Audrey Kelly | | | GS1 standards: key in border procedures Patrik Jonasson, Thierry Grumiaux | | | | |
| 8:15 | | | | | | | | |
| 8:30 | | | | | | | | |
| 8:45 | | | | | | | | |
| 9:00 | Break | | | | | | | |
| 9:15 | | | | | | | | |
| 9:30 | The GS1 Member Organisation digital journey (Part 2: future needs and capabilities) (MO only) Audrey Kelly | | | | Customer service training: win a customer for life! Sara Cavallucci, Simona Scaringi | Traceability awareness and capacity building: the materials, tools and collateral to serve industry (MO only) Tim Marsh | | |
| 9:45 | | | | | | | | |
| 10:00 | | | | | | | | |
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| 11:00 | Break | | | | | | | |
| 11:15 | | | | | | | | |
| 11:30 | Global Forum Daily Studio - GS1 Brasil to talk about 2D barcodes with GS1 Data Matrix | | | | | | | |
| 11:50 | | | | | | | | |
| 12:00 | | | | | | | | |
| 12:15 | Opening Plenary with inspirational speaker Tim Jarvis | | | | | | | |
| 12:30 | | | | | | | | |
| 12:45 | | | | | | | | |
| 13:00 | Break | | | | | | | |
| 13:15 | GS1 product roadmap - from high-level plan to agile product delivery (MO only) Birgit Mahler, David Holzberg | | | GS1 in Rail Thorsten Kirschner | Marketing workshop: Our digital journey continues (MO only) Nicolas Frenejean, Lisa Sandberg | GS1 global training network (MO only) Sara Cavallucci, Simona Scaringi | | |
| 13:30 | | | | | | | | |
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| 14:45 | Break | | | | | | | |
| 15:00 | | | | | | | | |
| 15:15 | | | | | | | | |
| 15:30 | Meet GS1 Peers virtual networking (MO & sponsors only) | | | | | | | |
| 15:45 | | | | | | | | |
| 16:00 | | | | | | | | |

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| CET | TUESDAY, 22 FEB | | | | | | |
| 7:00 | | | | | | | |
| 7:15 | Meet GS1 Peers virtual networking (MO & sponsors only) | | | | | | |
| 7:30 | | | | | | | |
| 7:45 | | | | | | | |
| 8:00 | Data quality strategy: a multi-faceted problem with a multi-faceted solution (MO only) (Speakers from MEMA, EU & AP regions) | | | Scan4Transport (S4T) - making your freight talk | Proactive service: the next generation in customer service | Regional innovation updates | How to define your next traceability training offer (MO only) (to be repeated) |
| 8:15 | | | | Michelle Ruighaver, GS1 Australia/T&L CoE | George Simos, Sara Cavallucci | Kevin Stark | Diane Taillard |
| 8:30 | Christine Carina | | | | | | |
| 8:45 | | | | | | | |
| 9:00 | | | | | | | |
| 9:15 | | | | | | | |
| 9:30 | Break | | | | | | |
| 9:45 | | | | | | | |
| 10:00 | Verified by GS1 - data analytics and data quality/content | | Creating an industry ecosystem for sharing Location Master data (to be repeated) | GS1 as a building block for the construction industry and future growth for GS1 (MO only) | Introduction to Global Standards Management Process (GSMP) | | Trusted data: GS1 and verifiable credentials (to be repeated) |
| 10:15 | | | Thierry Grumiaux | David Almroth | Andrew Hearn | | Phil Archer, Kevin Stark, Nick Lansley |
| 10:30 | Paulo Barata | | | | | | |
| 10:45 | | | | | | | |
| 11:00 | | | | | | | |
| 11:15 | | | | | | | |
| 11:30 | Break | | | | | | |
| 11:45 | | | | | | | |
| 12:00 | | | | | | | |
| 12:15 | Retail Plenary: Consumer trust and transparency, enabled by identity | | | | | | |
| 12:30 | | | | | | | |
| 12:45 | | | | | | | |
| 13:00 | Break | | | | | | |
| 13:15 | Deploying Verified by GS1 through the global data OUT service component (MO Only) | Retail adoption on the rise - the GS1 Global Data Model | | The public policy future of data: A vision for Government use of GS1 identifiers (MO only) | GS1 Fundamentals | | How to define your next traceability training offer (MO only) (repeated session) |
| 13:30 | | Markus Mueller | | Elizabeth Board | Nora Kaci | | Diane Taillard |
| 13:45 | Chris Liu | | | | | | |
| 14:00 | | | | | | | |
| 14:15 | The GS1 Member Organisation digital journey (Part 2: future needs and capabilities) (MO only) (repeat) | | | | | | |
| 14:30 | | | | | | | |
| 14:45 | Audrey Kelly | | | | | | |
| 15:00 | | | | | | | |
| 15:15 | Break | | | | | | |
| 15:30 | Global Forum Daily Studio - GS1 Hong Kong, China to talk about ParkandShop - a retailer's success story | | | | | | |
| | Programme break | | | | | | |
| 19:00 | | | | | | | |
| 19:15 | | | | | | | |
| 19:30 | | | | | | | |
| 19:45 | | | | | | | Latam Regional Forum |
| 20:00 | | | | | | | (GS1 MOs from this region only) |
| 20:15 | | | | | | | |
| 20:30 | | | | | | | |
| 20:45 | | | | | | | |
| 21:00 | | | | | | | North America Regional Forum |
| 21:15 | | | | | | | (GS1 MOs from this region only) |
| 21:30 | | | | | | | |
| 21:45 | | | | | | | |

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| CET | WEDNESDAY, 23 FEB | | | | | | |
| 8:00 | | | | | | | |
| 8:15 | | Accelerating into the future: GS1 Marketplaces Programme | | Legal Entity Identifier (LEI) - opportunities for GS1 | Visibility4Cargo (V4C): how GS1 can ease tracking and tracing in multimodal transport | Registries and personal data (MO only) (to be repeated) | Electronic Data Interchange (EDI) 2050: the future of EDI |
| 8:30 | | Darren Edels | | Tilo Arnold | Thierry Grumiaux | Marie Petre | Piergiorgio Licciardello |
| 8:45 | | | | | | | |
| 9:00 | | | | | | | |
| 9:15 | Break | | | | | | |
| 9:30 | | | | | | | |
| 9:45 | | | The International Patient Summary and GS1 | | Shaping future transport and logistics using GS1 standards | | Auto-ID labs research update |
| 10:00 | | | Christian Hay, Neil Piper | | Thierry Grumiaux | | Kevin Stark |
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| 11:45 | Break | | | | | | |
| 12:00 | Plenary: GS1 Healthcare - Enabling trust with ONE barcode | | | | | | |
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| 13:00 | Break | | | | | | |
| 13:15 | | Train the trainer: GS1 education for marketplace sellers (MO only) | | | PR & social media workshop: GS1's journey to reach new audiences | EPCIS 2.0 - Ready to revolutionise supply chain visibility | Sustainability: The relevance of GS1 standards in achieving positive impact to climate change |
| 13:30 | | Darren Edels | | | Carlos Carnicero Urabayan | Craig Alan Repec | Tim Marsh |
| 13:45 | | | | | | | GS1 Presidents & CEOs Session (restricted) |
| 14:00 | | | | | | | |
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| 14:45 | | | | | | | |
| 15:00 | Global Forum Daily Studio - GS1 Ireland to talk about traceability of COVID-19 vaccines | | | | | | |
| 15:20 | | | | | | | |
| 15:30 | | Global migration to 2D - programme update | | Creating an industry ecosystem for sharing Location Master data (repeated session) | Traceability regulatory database (MO only) | The Global Product Classification Standard usage and GS1 Member Organisation translations | Trusted data: GS1 and Verifiable Credentials (repeated session) |
| 15:45 | | Kevin Stark, Lori Schrop | | Thierry Grumiaux | Patrik Jonasson | Eileen Harpell, Elsa Braz | Phil Archer, Nick Lansley |
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| 17:15 | Data quality strategy: a multi-faceted problem with a multi-faceted solution (MO only)(repeated session w/Speakers from the Americas) | | | | | | |
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| 19:00 | | | | | | | |
| 19:15 | GS1's got Talent - virtual edition | | | | | | |
| 19:30 | | | | | | | |

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| CET THURSDAY, 24 FEB | | | | | | | | | | | | |
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| 10:30 | | | | | | | | | | | | |
| 10:45 | GS1's got talent - virtual edition (repeat) | | | | | | | | | | | |
| 11:00 | | | | | | | | | | | | |
| 11:15 | Break | | | | | | | | | | | |
| 11:30 | Global Forum Daily Studio - GS1 Turkey to talk about the benefits of GS1 e-Academy training | | | | | | | | | | | |
| 11:50 | | | | | | | | | | | | |
| 12:00 | | | | | | | | | | | | |
| 12:15 | Closing Plenary with the Everyone Makes a Difference Awards | | | | | | | | | | | |
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| 13:00 | Break | | | | | | | | | | | |
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| 15:30 | Break | | | | | | | | | | | |
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Verified by GS1 - stories from around the globe
Enzo Blonk

GS1 Member Organisation (MO) IT managers workshop (MO IT staff only)
Maneesh Naganand

Talent challenges of 2022: preparing for this turning point
Robyn Burke

Sustainability: GS1 Member Organisation Workshop (MO only)
Tim Marsh

Master data services: improving data quality and generating revenue (MO only)
Nicolas Collignon

Digital transformation of the fresh foods sector using GS1 standards
Elena Tomanovich

How can the GS1 e-Academy help your employees? (MO only)
Jeanette McVeigh

Registries and personal data (MO only) (repeated session)
Marie Petre