GS1 is helping industry emerge stronger to meet the demands of today's "future-proof" our organisation. Join this track to hear the latest on: Veri		Healthcare	Other sectors		Knowledge & skills	Solutions	& Innovation	Regional forums/Governa
Data Model and the future of data sharing.	Retail is transforming and GS1 i of serve the industry in meani ways. This track focuses on the p GS1 to bridge the physical and worlds of retail.	ngful with a simple scan. Learn about a ower of the latest opportunities and		your dail	me more efficient and effective in y G51 work. These sessions will help lop G51 expert knowledge and skills.	and innovation. Learn more a future where the identi	rk in traceability, sustainability about how GS1 is preparing for fication of everything makes g possible.	
MONDAY, 13 FEB								
			1	1				
					+			
GS1 Global Data Model early birds – The value story workshop! IN-PERSON		GS1 Healthcare Strategy (MO only) Tania Snioch		Welcome newcomers! Kelly Lerch	Intro to the GSMP Andrew Heam			
ONLY Markus Mueller								
Coffee Break								
GS1 Registry Platform: More is better! (MO only)			Building the digital world of construction		GS1 Fundamentals Nora Kaci	Regional innovation upda Kevin Stark	tes	
oe Horwood and Tom Knapen			Ildiko Lieber		Nora Kad	Kevili Stdik		
					-			
Opening plenary: GS1's 50th anniversary								
Break								
Climb the ladder of trust			GLN as a unique location	Marketing workshop: Our		Auto-ID Labs research	Sustainability (cross-	
Climb the ladder of trust and product quality with Verified by GS1			identifier to optimise route planning for the entire	digital journey continues (MO only)		Auto-ID Labs research update Kevin Stark	Sustainability (cross- sector session) Tim Marsh	
Climb the ladder of trust and product quality with Ferified by GS1			identifier to optimise route planning for the entire supply chain IN-PERSON	digital journey continues		update	sector session)	
Climb the ladder of trust and product quality with Verified by GS1			identifier to optimise route planning for the entire	digital journey continues (MO only)		update	sector session)	
Climb the ladder of trust and product quality with Ferified by GS1			identifier to optimise route planning for the entire supply chain IN-PERSON ONLY	digital journey continues (MO only)		update	sector session)	
Climb the ladder of trust and product quality with Ferified by GS1			identifier to optimise route planning for the entire supply chain IN-PERSON ONLY	digital journey continues (MO only)		update	sector session)	
Climb the ladder of trust and product quality with Ferified by GS1			identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux	digital journey continues (MO only) Jennifer Gordon		update Kevin Stark	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson	Marketplaces at GS1 Darren Edels	How to engage your healthcar market (MO only)	identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux	digital journey continues (MO only)		update	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		How to engage your healthcar market (MO only) Nuran Idris	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		market (MO only)	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		market (MÕ only) Nuran Idris	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		market (MO only) Nuran Idris Healthcare IT and interoperability training (MO	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		market (MO only) Nuran Idris Healthcare IT and interoperability training (MO only)	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	
Coffee Break		market (MO only) Nuran Idris Healthcare IT and interoperability training (MO	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	
Climb the ladder of trust and product quality with ferfield by GS1 udrey Kelly, Chris Liu, Patrik onasson		market (MO only) Nuran Idris Healthcare IT and interoperability training (MO only)	Identifier to optimise route planning for the entire supply chain IN-PERSON ONLY Thierry Grumiaux Paperless Transport and SCAN4TRANSPORT as a basic step to digital transformation for the	digital journey continues (MO only) Jennifer Gordon PR & social media workshop: GS1's journey to reach new audiences		update Kevin Stark Demystifying GS1 barcode syntaxes and 2D barcoder	sector session) Tim Marsh	

Digital transformation	Ret	ail Healthcare	Other sectors		Knowledge & skills	Solutions & innovation	Regional forur	ns/Governance
GS1 is helping industry emerge stronger to meet the demands of t "future-proof" our organisation. Join this track to hear the latest or Data Model and the future of data sharing	oday's digital world and to n: Verified by GS1, Global . GS1 to bridge the p worlds o	with a simple scan. Learn about the latest opportunities and developments for developments for	t all opportunities in these growing	your dai	ome more efficient and effective in ly GS1 work. These sessions will help elop GS1 expert knowledge and skills.	Join us to explore GS1's work in traceability, sustains and innovation. Learn more about how GS1 is prepari a future where the identification of everything maken the control of the contr	ing for	
TUESDAY, 14 FEB								
GS1 Registry Platform: How		Healthcare provider and			GS1 Global Training	Traceability and		
to get to the GLN party (MO only)		Solution provider engageme (MO only)	ent		Network (MO only) Sara Cavallucci, Simona	sustainability (MO Tim Marsh	only)	
Michael James and Naoki Van		Claire Clarke, Sophie Molle,			Scaringi			
Acker		Monica Soler						
Coffee Break								
B2G: Government data	Dress for success:			Talent and employer	Training on the new			
needs and the GS1 value proposition	the apparel & gene supply chain	ral merchandise		branding (MO only) Robyn Burke	rules on bundles and non-branded trade item			
Elizabeth Board	Eleanor (Nellie) Gayle			Kobyn Burke	identification			
					Marie Burnay, Simona			
					Scaringi			
					<u> </u>	,		
Retail plenary: Our 2D future - One barcode,	infinite possibility							
Break	infinite possibility							
Break GS1 Registry Platform: Data	Global migration to	2D - Workshop	The next chapter of this	HR community sharing (M	10			
Break GS1 Registry Platform: Data	Global migration to for MOs to accelera	te engagement	The next chapter of this great and exciting journey is	n only)	10			
Break GS1 Registry Platform: Data	Global migration to	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	HR community sharing (M n only) Robyn Burke	10			
Break GS1 Registry Platform: Data	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey is	n only)	10			
Break GS1 Registry Platform: Data	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10			
Break GS1 Registry Platform: Data	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10			
Break GS1 Registry Platform: Data	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10			
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)				
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10		North America Regional	
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10		North America Regional Forum	Latam Regional
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10		Forum	
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10		Forum (GS1 MOs from this region	
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)			Forum	(GS1 MOs from th
Break GSI Registry Platform: Data coverage / data quality	Global migration to for MOs to accelers and initiate plice	te engagement MO only)	great and exciting journey in rail IN-PERSON ONLY	n only)	10		Forum (GS1 MOs from this region	(GS1 MOs from ti

	Digital transformation		Retail	Healthcare	Other sectors		Knowledge & skills		Solutions &	nnovation	Regional forums/Governance
"future-proof" our organisa	erge stronger to meet the demand: tion. Join this track to hear the late ta Model and the future of data sh	est on: Verified by GS1, Global	Retail is transforming and GS1 is there to serve the industry in meaningful ways. This track focuses on the power of GS1 to bridge the physical and digital worlds of retail.	with a simple scan. Learn about all the latest opportunities and	There are tremendous opportunities in these growing sectors. Learn about the latest in rail, construction and GS1 Global LEI Service.	your daily	e more efficient and effective GS1 work. These sessions up GS1 expert knowledge ar	ill help	Join us to explore GS1's work and innovation. Learn more ab a future where the identifice anything p	out how GS1 is preparing for ition of everything makes	
WEDNESDAY, 1	5 FEB										
1											
1											EU, AP and MEMA Regional Forums (GS1 MOs from each region only)
											,,,,,,,,,
1											
Coffee Break											
0											
0									+		EU, AP and MEMA Regional Forums, cont
5											LO, AF and MEMA Regional Forums, cont
0											
5		·	-	,				·			
	ial Networking 11:45-12:45	i									
	heave (title the)										
Plenary: GS1 Healt	hcare (title tbd)										
Plenary: GS1 Healt	EPCIS 2.0 and TDS 2.0:	Getting ready for 2D in		Worldwide UDI							
Plenary: GS1 Healt	EPCIS 2.0 and TDS 2.0:	Getting ready for 2D in retail printing and scanning Steven Kediel		implementation using GS1 standards (MO only)							
Plenary: GS1 Healt b Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem	EPCIS 2.0 and TDS 2.0:	Getting ready for 2D in retail printing and scanning Steven Keddie		implementation using GS1							
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability	Getting ready for 2D in retail printing and scanning Steven Keddie		implementation using GS1 standards (MO only)							
Plenary: GS1 Healt b Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability	Getting ready for 2D in retail printing and scanning Steven Keddie		implementation using GS1 standards (MO only)							Executive Committee of
Plenary: GS1 Healt Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability	Getting ready for 2D in retail printing and scanning Steven Keddie		implementation using GS1 standards (MO only)							the GS1 Management Board
Plenary: GS1 Healt's Break Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Geghem Coffee Break	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec	Steven Keddie		implementation using GS1 standards (MO only)							the GS1 Management
Break Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break Coffee Break Coffee Break	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec GSI EDI Standard in action: Experiences and	Steven Keddie	Train the trainer: GS1 GTIN -	implementation using GS1 standards (MO only)					Improving trust in GS1 Identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eephem Coffee Break G GO and MO Information	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Train the trainer: GS1 GTIN - Introductory pitch to marketplaces (MO only) Darren Edols	implementation using GS1 standards (MO only)					Improving trust in GS1 -identifiers and data Phil Archer		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break G G and MO information technology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec GSI EDI Standard in action: Experiences and	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break Break Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break GO and MO information technology session (MO only) Only) Only)	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break G GO and MO information technology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break GO and MO information technology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break G GO and MO information technology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Plenary: GS1 Healt Break All aboard - Fast track to structured data sharing keephem Coffee Break GO and MO information technology session (MO Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break G GO and MO information stechnology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break GO and MO information technology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec SSI EDI Standard in action: Experiences and implementations around the world	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation
Break All aboard - Fast track to structured data sharing Markus Mueller, Mark Van Eeghem Coffee Break G GO and MO information stechnology session (MO only) Maneesh Naganand	EPCIS 2.0 and TDS 2.0: Game changers for interoperable supply chain visibility and sustainability Craig Alan Repec GSI EDI Standard in action: Experiences and implementations around the world Piergiorgio Licciardello	Steven Keddie	Introductory pitch to marketplaces (MO only)	implementation using GS1 standards (MO only)					identifiers and data		the GS1 Management Board (restricted, by invitation

	Digital transformation	Retail	Healthcare	Other sectors		Knowledge & skills		Solutions & in	novation	Regional forums	/Governar
GS1 is helping industry emerge "future-proof" our organisation. Data M	stronger to meet the demands of today's digital world and to Join this track to hear the latest on: Verified by GS1, Global lodel and the future of data sharing.	Retail is transforming and GS1 is there to serve the industry in meaningful ways. This track focuses on the power o GS1 to bridge the physical and digital worlds of retail.	Safer, more efficient care starts with a simple scan. Learn about al the latest opportunities and developments for GS1 in healthcare.	There are tremendous I opportunities in these growing sectors. Learn about the latest in rail, construction and GS1 Global LEI Service.	your dail	me more efficient and effectiv y GS1 work. These sessions w lop GS1 expert knowledge and	rill help	Join us to explore GS1's work in and innovation. Learn more abou a future where the identification anything pos	t how GS1 is preparing for on of everything makes		
THURSDAY, 16 FE	В										
		A fresh (foods) approach to digital transformation with GS1 standards and services (MO only) Elena Tomanovich			for your organisation?	ght Panel discussion: GS1 e- Academy – A learning solution for any size MO (AP, European & MEMA regions) (MO only) Jeanette McVeigh		Pushing the limits of RFID with Gen2v3 protocol		GS1 presidents & CEOs	
					David Holzberg			Claude Tetelin			
									s	session (restricted)	
Coffee Break											
Show me your passport			Accessing online information	Legal Entity Identifier (LEI)		Customer service and					
			with the GS1 barcode	- Opportunities for GS1		social media		 			
Francesca Poggiali			Pete Alvarez	Tilo Arnold		Donna DiPietro, Sara Cavallucci					
						Cavallucci					
Closing plenary with t	he Everyone Makes a Difference Awards										
Closing plenary with t	he Everyone Makes a Difference Awards										
Closing plenary with t Break Rethinking data quality –	he Everyone Makes a Difference Awards		Activate and healthcare		What is GitHub? What is			GS1 Sustainability			
Closing plenary with t	he Everyone Makes a Difference Awards		validated systems		ref.gs1.org? And why do			Workshop (MO only) - IN-			
Closing plenary with t Break Rethinking data quality – Best practices and innovative trends in getting	he Everyone Makes a Difference Awards				ref.gs1.org? And why do you care?						
Closing plenary with 1 Break Rethinking data quality – Best practices and innovative trends in getting data right (MO only)	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do			Workshop (MO only) - IN- PERSON ONLY			
Closing plenary with I Break Rethinking data quality— Best practices and innovative trends in getting data right (MO only) Nicolas Colingon Coffee Break	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do you care?			Workshop (MO only) - IN- PERSON ONLY			
Closing plenary with I Break Rethinking data quality— Best practices and innovative trends in getting data right (MO only) Nicolas Collignon	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do you care? Phil Archer, Andrew Hearn Using project status	Panel discussion: GS1 e-	Support emerging GS1	Workshop (MO only) - IN- PERSON ONLY Tim Marsh			
Break Break Rethinking data quality— Best practices and innovative trends in getting data right (Mo only) Nicolas Collignon Coffee Break	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do you care? Phil Archer, Andrew Hearn Using project status reporting to drive plans,	Academy – A learning	identification use cases	Workshop (MO only) - IN- PERSON ONLY Tim Marsh			
Closing plenary with the state of the state	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do you care? Phil Archer, Andrew Hearn Using project status reporting to drive plans, communications, and strategic portfolios (MO	Academy – A learning solution for any size MO (Americas region) (MO	identification use cases (MO only)	Workshop (MO only) - IN- PERSON ONLY Tim Marsh			
Break Rethinking data quality— Best practices and innovative trends in getting data right (WO only) Woods Collignon Coffee Break	he Everyone Makes a Difference Awards		validated systems requirements (MO only)		ref.gs1.org? And why do you care? Phil Archer, Andrew Hearn Using project status reporting to drive plans, communications, and	Academy - A learning solution for any size MO	identification use cases (MO only)	Workshop (MO only) - IN- PERSON ONLY Tim Marsh			