# GS1 Global Forum 2024 | Programme overview

## All sessions are hybrid unless noted otherwise

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Version: 7 Feb 2024

<table>
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<tr>
<th>Digital Transformation</th>
<th>Retail</th>
<th>Healthcare</th>
<th>Other sectors</th>
<th>Knowledge &amp; Skills</th>
<th>Architecture &amp; Innovation</th>
<th>Regional forums/Governance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barcoding</td>
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<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>MONDAY, 19 FEB</td>
<td>8:00</td>
<td>Welcome coffee</td>
<td>Foyers, Level 0</td>
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<tr>
<td></td>
<td>8:00</td>
<td>EVENT #1: Digital transformation, preparing for Industry 4.0</td>
<td>Gold Hall, Level 0</td>
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<tr>
<td></td>
<td>9:00</td>
<td>EVENT #2: Retail is transforming, preparing for Industry 4.0</td>
<td>Gold Hall, Level 0</td>
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<tr>
<td></td>
<td>10:00</td>
<td>EVENT #3: Retail is transforming, preparing for Industry 4.0</td>
<td>Gold Hall, Level 0</td>
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<tr>
<td></td>
<td>11:00</td>
<td>EVENT #4: Retail is transforming, preparing for Industry 4.0</td>
<td>Gold Hall, Level 0</td>
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### Training and capabilities

- EDI and data sharing training: New training materials and new requirements
- Welcome newcomers + GS1 fundamentals
- Introduction to the world of GS1 healthcare (MO and GO only)
- Healthcare, one product, one barcode, and the GS1 Digital Link Standard

### Coffee Breaks

- Foyers, Level 0

### Lunch

Hall 1, Level -2

### Opening remarks & healthcare plenary: Imagine all patients being safer with a simple scan

Gold Hall, Level 0

### Digital transformation

- Barcoding
- EDI and data sharing

### Retail

- Retail is transforming, preparing for Industry 4.0

### Knowledge & Skills

- Knowledge & Skills: New training materials and new requirements

### Architecture & Innovation

- Barcoding
- EDI and data sharing

### Regional forums/Governance

- Barcoding
- EDI and data sharing

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Join the list to stay up to date with all the latest news and updates from GS1.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
<th>Speakers</th>
<th>Details</th>
</tr>
</thead>
</table>
| 9:00-10:30 | Digital transformation                                                      | Hall 100, Access via Level -1 near escalators | Steve Keddie, Sophie Molle, Kelsey Lerch | Dive into the modernisation of product identification! 2D featured (MO and GO only)  
Simona Scaringi, Marie Burnay  
Hall 300, Level 3  
10:30-14:30 Executive Committee of the GS1 Management Board  
Not listed in the registration - by invitation only |
| 10:30-12:00 | Global Entity Identifier (LEI) - Your chance to join!                        | Hall 300, Level 3          | Tilo Arnold            | Tilo Arnold  
Hall 300, Level 3  
Breakfast Buffet lunch provided, in-person only  
(2D featured)  
Steve Keddie, Sophie Molle, Kelsey Lerch  
Rm 313 and 315  
12:00-12:30 Lunch  
Hall 1, Level -2  |
| 12:30-13:30 | Retail plenary: From cotton to click – The future of retail through the lens of a white T-shirt 2D featured | Hall 100, Access via Level -1 near escalators | Tania Snioch | Tania Snioch  
Silver Hall, Level 0  
A fresh (foods) approach to digital transformation with GS1 standards and services  
2D featured (MO and GO only)  
Elena Tomanovich  
Hall 100, Access via Level -1 near escalators  
Meeting the Experts Printing session “2D barcodes - printing challenges and marking technologies”  
Warm buffet lunch provided, in-person only  
(2D featured)  
Steve Keddie, Sophie Molle, Kelsey Lerch  
Rm 313 and 315  
13:30-14:00 Marketplaces at GS1: Explore key uses of GS1 standards and services by marketplaces  
Darren Edels  
Silver Hall, Level 0  
35 years of EANCOM, what comes next in EDI? Artificial intelligence, semantics, new methodologies  
Piergiorgio Licciardello  
Silver Hall, Level 0  |
| 14:00-15:00 | Link to success: Enriching GTIN and GLN records via the Links Registry (MO and GO only)  
GS1 web standards in use: The web of data  
Phil Archer | Hall 100, Access via Level -1 near escalators | Laura Wehrle & Birgit Mahler | Laura Wehrle & Birgit Mahler  
Hall 300, Level 3  
GRP Data Protection Policy: Assess – comply – flag (MO and GO staff only)  
Lori Schrop  
Rm 311+312, Level 3  
15:00-16:00 North America Regional Forum (GS1 MOs from this region only)  
The Arc, Level 3  
Latam Regional Forum (GS1 MOs from this region only)  
The Arc, Level 3  
Meetin the Experts Printing session “2D barcodes - printing challenges and marking technologies”  
Warm buffet lunch provided, in-person only  
(2D featured)  
Steve Keddie, Sophie Molle, Kelsey Lerch  
Rm 313 and 315  
16:00-17:00 Lunch  
Hall 1, Level -2  |
Healthcare
Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.

GS1 is helping industry emerge stronger to meet the demands of today’s digital world. This track’s focus is on how we are making it happen through registries, Verified by GS1, GDSN and more.

There are tremendous opportunities in these growing sectors. Learn about the latest in government, circularity, rail, construction and GS1 Global LEI Service.

Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.

Join us to explore GS1’s work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.

All sessions are hybrid unless noted otherwise

Retail
Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry’s digital transformation has been accelerated in the last five years there has also been a massive drive for sustainability and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail ecosystem and will be covered in the retail track.

Register now! www.forum.gs1.org

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<td>7:30</td>
<td>Welcome coffee</td>
<td>Foyers, Level 0</td>
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<tr>
<td>8:00</td>
<td>Key ingredients of leadership @ GS1</td>
<td>Hall 100, Access via Level -1</td>
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<tr>
<td>8:45</td>
<td>Take GS1 messages to the next level in your MO for governments’ essential use cases</td>
<td>The Arc, Level 3</td>
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<tr>
<td>9:45</td>
<td>Why companies invest in circularity? And will the DPP help?</td>
<td>Silver Hall, Level 0</td>
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<td>10:15</td>
<td>Lunch</td>
<td>Hall 1, Level 2</td>
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<tr>
<td>10:30</td>
<td>Do you know what your cybersecurity posture is?</td>
<td>Hall 300, Level 3</td>
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<tr>
<td>11:30</td>
<td>Mastering marketplaces: Discover the 8 steps to better engagement</td>
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<td>12:00</td>
<td>RFID + QR in action</td>
<td>Silver Hall, Level 0</td>
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<td>12:45</td>
<td>Coffee break</td>
<td>Foyers, Level 0</td>
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<tr>
<td>13:00</td>
<td>Networking dinner – A sparkling night of fun &amp; camaraderie</td>
<td>Hall 2, Level -2</td>
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<tr>
<td>13:15</td>
<td>Welcome to GS1 Global Forum Live at the Square: Insights, conversations, and hot takes! (Virtual only)</td>
<td>Hall 1, Level 2</td>
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<td>13:30</td>
<td>GS1 in EU Regional Forums: MEMA</td>
<td>Gold Hall, Level 0</td>
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<td>13:45</td>
<td>EU, AP and MEMA Regional Forums: continued</td>
<td>The Arc, Level 3</td>
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<td>14:15</td>
<td>Sponsors Expo – Networking time</td>
<td>Foyers</td>
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