



# Meet and Beep Challenge

## Engage. Scan. Win!

### What is this challenge?

Explore sponsor booths, featured sessions and exhibitor tables; complete fun activities and scan QR codes to earn points! The more sponsors you engage with, the higher your chances of winning an **Apple iPad** at the Wednesday networking dinner!

### How to play?

- **Step 1:** Visit each sponsor's booth, exhibitor table and/or featured session
- **Step 2:** Complete a quick activity (e.g., a demo, quiz, or chat with the team)
- **Step 3:** Scan the QR code provided at the booth, exhibitor table or featured session using the **Global Forum event app**
- **Step 4:** Collect points for every booth you visit and scan the QR code AND scan the QR code in featured sessions – more points, the greater chance to win!

### Grand prize draw!

One lucky winner of the **Apple iPad** will be announced at the Wednesday evening networking dinner – don't miss out!



### Where to play?

Engage with **our sponsors** to complete an activity and scan a QR code! Plus, attend featured sessions to scan the QR code after sponsor's presentations.

#### Large exhibitors

Axicon  
Wipotec  
Domino  
Rea  
Markem-Imaje  
VideoJet

#### Table exhibitors

Datalogic  
Bell-mark  
Digital Link Connexum  
Polytag  
Trust.id

### Featured sessions:

- Monday: 10:30-12:00 | GS1 Digital Link partners panel – A sponsored session
- Monday: 12:10-12:50 | Lunch & learn from the experts: Verifiers & scanners
- Monday: 14:30-16:00 | What's possible in 2025
- Monday: 16:30-17:45 | Innovation panel
- Tuesday: 16:30-17:15 | Learn from the experts: Printers
- Wednesday: 13:00-15:00 | "In Data We Trust" featuring sponsor **OriginTrail**



Sponsors	Areas of expertise
 THE BARCODE EXPERTS	<ul style="list-style-type: none"> <li>• 2D Readiness</li> <li>• Verifiers</li> <li>• QR codes powered by GS1</li> </ul>
	<ul style="list-style-type: none"> <li>• Printers</li> <li>• UDI</li> </ul>
	<ul style="list-style-type: none"> <li>• 2D Readiness</li> <li>• Scanners</li> <li>• QR codes powered by GS1</li> </ul>
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