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Digital transfe	ormation	Retail	Healthcare	Other see	ctors		Knowledge	e & skills		Solutions	k innovation	Regional forun	ns/Governance
		Retail	nearthcare	Other set			Knowledge			Solutions e		Regionariorun	is/ dovernance
GS1 is helping industry emerge stronger to m This track's focus is on how we are making it ha GDSN and r	appen through registries, Verified by GS1	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerated Si in the last five years there has also been at massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail- ecosystem and will be covered in the retail track.	afer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	h There are tremendous opportunities about the latest in government, circu Global LEI S	larity, rail, construction and GS1		Become more efficie your daily GS1 work. Th you develop GS1 expert	hese sessions will help		more about how GS1 is pre	traceability and innovation. Learn paring for a future where the g makes anything possible.		
CET MONDAY, 17 FEB													
8:05 Welcome coffee 8:30 Foyers, Level 0 8:45													
9:00 The global impact of regulatory change:	GDSN modernisation - The sidecar vision (Virtual only)	Unveiling key insights: Learning from industry		Legal Entity Identifier (LEI) -									
Francesca Poggiali	Markus Mueller	feedback on top GS1 Retail priorities Nellie Gayle		Your chance to join! Tilo Arnold									
9:30	(no room needed)	Boston 17-19		Boston 15									
9:45													
10:00 10:15 Coffee Break, Foyers													
10:30 GS1 Digital Link partners panel- A sponsore	d Unlocking the potential of GS1			GS1 construction session		GS1 FUNdamentals and							
10:45 Dhil Archer	Registries & Verified by GS1 (MC and GO only)			Ildikó Lieber Boston 15		welcome newcomers! Nora Kaci							
11:00	Chris Liu, Michael James			boston 15		Boston 9							
11:15 Sorbonne 11:30	Boston 17-19			1 1									
11:30				-] [
11:45													
12:00													
12:15 12:30 Networking lunch - Beach Bar &	Restaurant Lunch & lear	n from the experts: Verifiers (in-pe	erson only) 12:15-12	2:50 - Cambridge 32									
12:45													
13:00													
13:15 Blonary The Betail revel	ution: The impact of	2D barcodes and trusted data											
13:45													
14:00													
14:10 Break				1		leadershin practices for today	Unlocking the power of the		1	What's possible in 2025 - A	Artificial intelligence and API		
14:55				-		and tomorrow	GS1 GPC Standard:			ponsored session	in EDI: from theory to real		
15:00						In person only, (MO and GO only)	Training, enhancements and their importance			Steven Keddie, Sophie Molle Sorbonne	applications Piergiorgio Licciardello		
15:15						Robyn Burke, Patricia Alhadeff Boston 17-19	Elsa Braz, Eileen Harpell, Boston 15				Boston 9		
15:30						50500117 15	50500115						
15:45													
16:00 Coffee Break,													
16:15 Atrium boulevard													
16:30													
16:45 17:00 Innovation sponsor pane													
17:00 17:15 Rotunde plenary room													
17:15													
17:45													
18:00 Welcome reception													
18:15 Atrium boulevard													
18:30													

All sessions are hybrid unless noted otherwise

Solutions &	innovation	Perional forum	1s/Governance
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Join us to explore GS1's work in t more about how GS1 is prep identification of everything	aring for a future where the		

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	Digital transforma	ation	Retail	Healthcare	Other sectors		Knowledg	e & skills	
	GS1 is helping industry emerge stronger to meet th This track's focus is on how we are making it happer GDSN and more.	n through registries, Verified by GS1,	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerated in the last five years there has also been a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail- ecosystem and will be covered in the retail track.				Become more effici your daily GS1 work. T you develop GS1 exper	hese sessions will help	
	TUESDAY, 18 FEB								
7:30 7:45 8:00	Welcome coffee								
8:15							-		
8:30	Global Migration to 2D barcodes – Help to					Brand Building Framework		GS1 Global and MO training	
9:00 9:15 9:30	accelerate and scale adoption (Invitation only, In-person only) Tania Snioch Boston 17-19					part 1: Repositioning our GS1 brand to be customer centric Nicolas Frerejean Sorbonne	policy strategies: What your MO needs to know Francesca Poggiali Boston 9	insights (MO and GO only) Simona Scaringi, Sara Cavallucci, Jeanette McVeigh Boston 15	
9:45									
10:00	Coffee Break		1						
10:15									
	Get ready for the future of data sharing -			One product, one barcode (MO		Brand Building Framework			
10:45				and GO only)		part 2: A new strategy for	-		
	joniy)			Elisa Zwaneveld		global visibility and impact			
	Erik Major			Boston 15		across all our audiences Nicolas Frerejean			
11:15	Boston 17-19					Sorbonne			
11:30						Sorbonne			
11:45									
12:00				Į				Į	
12:15 12:30 12:45	Networking lunch & option for Tab	l e Topics - Beach Bar & Re	estaurant						
13:00				Engaging with Hospitals - GS1			The Digital Product	Customer service: A look	
13:15			and best practices about how to engage and drive implementation with industry Elena	Hospital (MO and GO only) Claire Clarke			Passport as the enable of global trade	into the future Tom Knapen, Sara Cavallucci,	
13:30			Tomanovich, Tania Snioch, Jessica Tomlinson	Boston 15			Francesca Poggiali	Boston 17-19	
13:45			Sorbonne				Boston 9		
14:00									
14:15									
14:30									
14:30	Coffee break								
15:00 15:15	Healthcare plenary: Behind	the barcode: GS1's	s vision for safer, smarter ca	are					
15:30 15:45	Rotunde plenary room								
16:00									
16:15	Break			T				1	
16:30	Meeting the experts: Printers, In-person o	only							
16:45	Steve Keddie, Sophie Molle Boston 17-19								
17:00	Joston 17-17								
17:15									
17:30									
17:45									

All sessions are hybrid unless noted otherwise

Solutions & innovation	Regional forums/Governance
Join us to explore GS1's work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	

GS1 tool chest- An overview of "tools" designed to support M0 & industry success with GS1 Dan Mullen Boston 9	Executive Committee of
	the GS1 Management Board (restricted) By invitation only 10:30-14:30

	North America Regional	
	Forum	Latam Regional Forum
	(GS1 MOs from this region	(GS1 MOs from this region only)
	Ulliy)	only) Boston 9
	Boston 15	005(011.9

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Digital transfor	mation	Retail	Healthcare	Other secto	ors		Knowledge & skills	Solutions	& innovation	Regional forums/Governance
GS1 is helping industry emerge stronger to mee This track's focus is on how we are making it hap GDSN and m	pen through registries, Verified by GS1	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerate in the last five years there has also been a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail ecosystem and will be covered in the retail track.	Safer, more efficient care starts wit a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	h There are tremendous opportunities in about the latest in government, circular Giobal LEI Ser	rity, rail, construction and GS1		Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	more about how GS1 is pr	in traceability and innovation. Learn reparing for a future where the ing makes anything possible.	
CET WEDNESDAY, 19 FE	B									
7:30 7:45 8:00 8:15										
8:30										Regional Forums:
8:45										*GS1 in EU Rotonde **Asia-Pacific Boston 17-19
9:00										*MEMA Boston 15
9:15										*Open to all MO and GO staff
9:30										**Only GS1 MOs staff from each region
9:45										f
10:00 Coffee Break										
10:15 10:30				1						
10:45										-
11:00										
11:15										EU, AP and MEMA Regional Forums, continued
11:30										
11:45										
12:15 12:30 12:45		able Topics Lunch & learn from o	experts: Scanners 12:	.0-12:50 Cambridge 32						
13:00 Enhancing product visibility with GS1 product image standards David Buckley, Elsa Braz	t	Insights from retailers, brands, & marketplaces on evolving needs & innovations driving the		Rail - A greener, more efficient and safer way to travel and		egal at GS1: Everything you lways wanted to know (but		In data we trust? Phil Archer, Francesca Poggiali,		
13:15 David Buckley, Elsa Braz		future of standards		transport goods thanks to GS1	n	ever dared to ask) (MO and		Boston 17-19		
13:30 Boston 15		Marie Burnay, Neslihan Burgaz, Lori Schrop Rotunde		standards Thorsten Kirschner		i O only) omanie Dendooven				
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14:45 15:00 15:15	The Sustainability Programme Patrik Jonasson		only) Elisa Zwaneveld	in Transport & Logistics: The role of GS1 standards	fi	unctional update and best ractices (MO and GO only)				
14:45 15:00 15:15	The Sustainability Programme Patrik Jonasson Rotunde			in Transport & Logistics: The role of GS1 standards Agata Horzela	p R	unctional update and best ractices (MO and GO only) omanie Dendooven	Image: select			
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	Digital transformation	Retail	Healthcare	Other sectors		Knowledge & skills	
	GS1 is helping industry emerge stronger to meet the demands of today's digital world. This track's focus is on how we are making it happen through registries, Verified by GS1, GDSN and more.	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail dustry's digital transformation has been accelerated drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail- ecosystem and will be covered in the retail track.					
CET	THURSDAY, 20 FEB						
8:00							
8:15 8:30	Welcome coffee						
8:45							
9:00	Artificial Intelligence in your			Registries as regulator tools			
9:15	daily GS1 work Birgit Mahler, Simona Scaringi			Francesca Poggiali Boston 17-19			
9:30	Boston 9						
9:45							
10:00							
	Coffee Break						
10:30 10:45	Master Data / GDSN				Standards development:		
11:00	Modernisation - Data Model Markus Mueller, Paulo Barata				Adaption and innovation to effectively navigate the future		
11:15	Boston 17-19				(MO and GO only) Andrew Hearn		
11:30					Boston 15		
11:45							
	Networking lunch - Beach Bar & Restaurant						
12:45 13:00							
	Closing plenary with the Everyone Makes a Dif	ference Awards					
13:30	Rotunde plenary room						
13:45							

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Solutions &	innovation	Regional forun	ns/Governance
Join us to explore GS1's work in th more about how GS1 is prep- identification of everything	aring for a future where the		
 Strengthening the future of GS1 identification Peta Ding, Nadi Gray Boston 15			
		GS1 presidents & CEOs session (restricted)	
 Loss prevention, brand protection and consumer engagement with RAIN RFID & NFC: Apparel sector insights Claude Tetelin		Sorbonne room	
Boston 9			
		<u>.</u>	·