

GS1 Global Forum 2025 | Programme overview

[Register now! www.forum.gs1.org](http://www.forum.gs1.org)

All sessions are hybrid unless noted otherwise

Version: 16 Dec 2024

Digital transformation	Retail	Healthcare	Other sectors	Knowledge & skills	Solutions & innovation	Regional forums/Governance
GS1 is helping industry emerge stronger to meet the demands of today's digital world. This track's focus is on how we are making it happen through registries, Verified by GS1, GDSN and more.	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerated in the last five years there has also been a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail-ecosystem and will be covered in the retail track.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in these growing sectors. Learn about the latest in government, circularity, rail, construction and GS1 Global LEI Service.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	

CET MONDAY, 17 FEB

8:00											
8:15	Welcome coffee										
8:30	Foyers, Level 0										
8:45											
9:00	The global impact of regulatory change: CIRPASS II and lessons from Asia-Pacific Francesca Poggiali Sorbonne	GDSN modernisation - The sidecar vision (Virtual only) Markus Mueller (no room needed)	Unveiling key insights: Learning from industry feedback on top GS1 Retail priorities Nellie Gayle Boston 17-19	Legal Entity Identifier (LEI) - Your chance to join! Tilo Arnold Boston 15							
9:30											
9:45											
10:00	Coffee Break, Foyers										
10:15											
10:30	GS1 Digital Link partners panel- A sponsored session Phil Archer Sorbonne	Unlocking the potential of GS1 Registries & Verified by GS1 (MO and GO only) Chris Liu, Michael James Boston 17-19		GS1 construction session Ildikó Lieber Boston 15	GS1 FUNDamentals and welcome newcomers! Nora Kaci Boston 9						
10:45											
11:00											
11:15											
11:30											
11:45											
12:00											
12:15	Networking lunch - Beach Bar & Restaurant Lunch & learn from the experts: Verifiers (in-person only) 12:15-12:50 - Cambridge 32										
12:30											
12:45											
13:00											
13:15	Plenary: The Retail revolution: The impact of 2D barcodes and trusted data										
13:30	Rotunde plenary room										
13:45											
14:00											
14:10	Break										
14:30					Leadership practices for today and tomorrow In person only, (MO and GO only) Robyn Burke, Patricia Alhadeff Boston 17-19	Unlocking the power of the GS1 GPC Standard: Training, enhancements and their importance Elsa Braz, Eileen Harpell, Boston 15			What's possible in 2025 - A sponsored session Steven Keddie, Sophie Molle Sorbonne	Artificial intelligence and API in EDI: from theory to real applications Piergiorgio Licciardello Boston 9	
14:45											
15:00											
15:15											
15:30											
15:45											
16:00	Coffee Break, Atrium boulevard										
16:15											
16:30											
16:45											
17:00	Innovation sponsor panel										
17:15	Rotunde plenary room										
17:30											
17:45											
18:00	Welcome reception										
18:15	Atrium boulevard										
18:30											

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CET TUESDAY, 18 FEB

7:30											
7:45	Welcome coffee										
8:00											
8:15											
8:30	Global Migration to 2D barcodes – Help to accelerate and scale adoption (Invitation only, In-person only)										
8:45											
9:00	Tania Snioch Boston 17-19										
9:15											
9:30											
9:45											
10:00	Coffee Break										
10:15											
10:30	Get ready for the future of data sharing - Connecting to the Links Registry (MO and GO only)		One product, one barcode (MO and GO only)								
10:45											
11:00	Erik Major Boston 17-19		Elisa Zwaneveld Boston 15								
11:15											
11:30											
11:45											
12:00											
12:15	Networking lunch & option for Table Topics - Beach Bar & Restaurant										
12:30											
12:45											
13:00											
13:15											
13:30		2D Implementation in Retail: MOs sharing tips and best practices about how to engage and drive implementation with industry	Engaging with Hospitals - GS1 Hospital (MO and GO only)								
13:45		Elena Tomanovich, Tania Snioch, Jessica Tomlinson Sorbonne	Claire Clarke Boston 15								
14:00											
14:15											
14:30	Coffee break										
14:45											
15:00											
15:15	Healthcare plenary: Behind the barcode: GS1's vision for safer, smarter care										
15:30	Rotunde plenary room										
15:45											
16:00	Break										
16:15											
16:30	Meeting the experts: Printers, In-person only										
16:45	Steve Keddie, Sophie Molle Boston 17-19										
17:00											
17:15											
17:30											
17:45											

Executive Committee of the GS1 Management Board
(restricted)
By invitation only
10:30-14:30

North America Regional Forum
(GS1 MOs from this region only)
Boston 15

Latam Regional Forum
(GS1 MOs from this region only)
Boston 9

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CET WEDNESDAY, 19 FEB

7:30	Welcome coffee										
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9:30											
9:45											
10:00	Coffee Break										
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11:15											
11:30											
11:45											
12:00											
12:15	Networking lunch - Beach Bar & Restaurant & Option for Table Topics Lunch & learn from experts: Scanners 12:10-12:50 Cambridge 32										
12:30											
12:45											
13:00	Enhancing product visibility with GS1 product image standards David Buckley, Elsa Braz Boston 15	Insights from retailers, brands, & marketplaces on evolving needs & innovations driving the future of standards Marie Burnay, Neslihan Burgaz, Lori Schrop Rotunde	Rail - A greener, more efficient and safer way to travel and transport goods thanks to GS1 standards Thorsten Kirschner Boston 9	Legal at GS1: Everything you always wanted to know (but never dared to ask) (MO and GO only) Romanie Dendooven Sorbonne	In data we trust? Phil Archer, Francesca Poggiali, Boston 17-19						
13:15											
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14:00											
14:15											
14:30											
14:45											
15:00	Coffee break										
15:15											
15:30	Getting connected to the GLN Registry (MO and GO only) (In-person only, By invitation only) Naoki Van Acker, Tom Knapen Boston 17-19	The Sustainability Programme Patrik Jonasson Rotunde	Everything UDII! (MO and GO only) Elisa Zwaneveld Boston 15	Driving efficiency and innovation in Transport & Logistics: The role of GS1 standards Agata Horzela Boston 9	Unauthorised numbers: Cross-functional update and best practices (MO and GO only) Romanie Dendooven Sorbonne						
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18:30											
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19:00											
19:15											
19:30	Mix, mingle, and move: GS1 Global Forum 2025 networking night										
19:45	Atrium										
20:00											
20:15											
20:30											

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CET THURSDAY, 20 FEB											
8:00	Welcome coffee										
8:15											
8:30											
8:45											
9:00	Artificial Intelligence in your daily GS1 work Birgit Mahler, Simona Scaringi Boston 9			Registries as regulator tools Francesca Poggiali Boston 17-19						Strengthening the future of GS1 identification Peta Ding, Nadi Gray Boston 15	GS1 presidents & CEOs session (restricted) Sorbonne room
9:15											
9:30											
9:45											
10:00											
10:15	Coffee Break										
10:30											
10:45	Master Data / GDSN Modernisation - Data Model Markus Mueller, Paulo Barata Boston 17-19				Standards development: Adaption and innovation to effectively navigate the future (MO and GO only) Andrew Hearn Boston 15					Loss prevention, brand protection and consumer engagement with RAIN RFID & NFC: Apparel sector insights Claude Tetelin Boston 9	GS1 presidents & CEOs session (restricted) Sorbonne room
11:00											
11:15											
11:30											
11:45											
12:00											
12:15	Networking lunch - Beach Bar & Restaurant										
12:30											
12:45											
13:00											
13:15	Closing plenary with the Everyone Makes a Difference Awards										
13:30	Rotunde plenary room										
13:45											