

GS1 Global Forum 2025 | Programme overview

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All sessions are hybrid unless noted otherwise

Version: 26 Nov 2024

	Digital transformation	Retail	Healthcare	Other sectors	Knowledge & skills	Solutions & innovation	Regional forums/Governance
	GS1 is helping industry emerge stronger to meet the demands of today's digital world. This track's focus is on how we are making it happen through registries, Verified by GS1, GDSN and more.	Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been accelerated in the last five years there has also been a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail-ecosystem and will be covered in the retail track.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in these growing sectors. Learn about the latest in government, circularity, rail, construction and GS1 Global LEI Service.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	
CET	MONDAY, 17 FEB						
8:00							
8:15	Welcome coffee						
8:30	Foyers, Level 0						
8:45							
9:00	The global impact of regulatory change: CIRPASS II and lessons from Asia-Pacific Francesca Poggiali Sorbonne	GDSN modernisation - The sidacar vision (Virtual only) Markus Mueller (no room needed)	Unveiling key insights: Learning from industry feedback on top GS1 Retail priorities Nelle Gayle Boston 17-19	Legal Entity Identifier (LEI) - Your chance to join! Tilo Arnold Boston 15			
9:30							
9:45							
10:00	Coffee Break, Foyers						
10:15							
10:30	GS1 Digital Link partners panel- A sponsored session Phil Archer Sorbonne	Unlocking the potential of GS1 Registries & Verified by GS1 (MO and GO only) Chris Liu, Michael James Boston 17-19		GS1 construction session Ildikó Lieber Boston 15	GS1 FUNDamentals and welcome newcomers! Valeria DeLuca Boston 9		
10:45							
11:00							
11:15							
11:30							
11:45							
12:00							
12:15	Networking lunch - Beach Bar & Restaurant Lunch & learn from the experts: Verifiers (in-person only) 12:15-12:50 - Cambridge 32						
12:30							
12:45							
13:00							
13:15	Plenary: The Retail revolution: The impact of 2D barcodes and trusted data						
13:30	Rotunde plenary room						
13:45							
14:00							
14:10	Break						
14:30					Leadership practices for today and tomorrow In person only, (MO and GO only) Robyn Burke, Patricia Alhadeff Boston 17-19	Unlocking the power of the GS1 GPC Standard: Training, enhancements and their importance Elsa Braz, Eileen Harpell, Boston 15	What's possible in 2025 - A sponsored session Steven Keddle, Sophie Molle Sorbonne
14:45							Artificial intelligence and API in EDI: from theory to real applications Piergiorgio Licciardello Boston 9
15:00							
15:15							
15:30							
15:45							
16:00	Coffee Break, Atrium boulevard						
16:15							
16:30							
16:45							
17:00	Innovation sponsor panel						
17:15	Rotunde plenary room						
17:30							
17:45							
18:00	Welcome reception						
18:15	Atrium boulevard						
18:30							

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CET	TUESDAY, 18 FEB						
7:30							
7:45	Welcome coffee						
8:00							
8:15							
8:30	Global Migration to 2D barcodes – Help to accelerate and scale adoption (Invitation only. In-person only)				Brand Building Framework part 1: Repositioning our GS1 brand to be customer centric	Global and regional public policy strategies: What your MO needs to know	GS1 Global and MO training insights (MO and GO only)
8:45	Tania Sniloch				Nicolas Frerejean	Francesca Poggiali	Simona Scaringi, Sara Cavallucci, Jeanette McVeigh
9:00	Boston 17-19				Sorbonne	Boston 9	Boston 15
9:15							
9:30							
9:45							
10:00	Coffee Break						
10:15							
10:30	Get ready for the future of data sharing - Connecting to the Links Registry (MO and GO only)		One product, one barcode (MO and GO only)		Brand Building Framework part 2: A new strategy for global visibility and impact across all our audiences		GS1 tool chest- An overview of "tools" designed to support MO & industry success with GS1
10:45	Erik Major		Elisa Zwaneveld		Nicolas Frerejean		Dan Mullen
11:00	Boston 17-19		Boston 15		Sorbonne		Boston 9
11:15							
11:30							
11:45							
12:00							
12:15	Networking lunch & option for Table Topics - Beach Bar & Restaurant						
12:30							
12:45							
13:00		2D Implementation in Retail: MOs sharing tips and best practices about how to engage and drive implementation with industry	Engaging with Hospitals - GS1 Hospital (MO and GO only)		The Digital Product Passport as the enable of global trade	Customer service: A look into the future	
13:15		Elena Tomanovich, Tania Sniloch, Jessica Tomlinson	Claire Clarke		Francesca Poggiali	Tom Knapen, Sara Cavallucci,	
13:30		Sorbonne	Boston 15		Boston 9	Boston 17-19	
13:45							
14:00							
14:15							
14:30	Coffee break						
14:45							
15:00							
15:15	Healthcare plenary: Behind the barcode: GS1's vision for safer, smarter care						
15:30	Rotunde plenary room						
15:45							
16:00	Break						
16:15							
16:30	Meeting the experts: Printers, In-person only						
16:45	Steve Keddle, Sophie Mollé						
17:00	Boston 17-19						
17:15							
17:30							
17:45							
							North America Regional Forum (GS1 MOs from this region only) Boston 15
							Latam Regional Forum (GS1 MOs from this region only) Boston 9

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CET WEDNESDAY, 19 FEB

7:30	Welcome coffee						
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9:00							
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9:30							
9:45							
10:00	Coffee Break						
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11:15							
11:30							
11:45							
12:00							
12:15	Networking lunch - Beach Bar & Restaurant & Option for Table Topics Lunch & learn from experts: Scanners 12:10-12:50 Cambridge 32						
12:30							
12:45							
13:00	Enhancing product visibility with GS1 product image standards David Buckley, Elsa Braz Boston 15	Insights from retailers, brands, & marketplaces on evolving needs & innovations driving the future of standards Marie Burnay, Neslihan Burgaz, Lori Schrop Rotunde	Rail - A greener, more efficient and safer way to travel and transport goods thanks to GS1 standards Thorsten Kirschner Boston 9	Legal at GS1: Everything you always wanted to know (but never dared to ask) (MO and GO only) Romanie Dendooven Sorbonne		A step change in trusted data to be changed to "In data we trust?" Phil Archer, Francesca Poggiali, Boston 17-19	
13:15							
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14:00							
14:15							
14:30							
14:45							
15:00	Coffee break						
15:15							
15:30	Getting connected to the GLN Registry (MO and GO only) (In-person only, By invitation only) Naoki Van Acker, Tom Knapen Boston 17-19	The Sustainability Programme Patrik Jonasson Rotunde	Everything UDII! (MO and GO only) Elisa Zwaneveld Boston 15	Driving efficiency and innovation in Transport & Logistics: The role of GS1 standards Agata Horzela Boston 9	Unauthorised numbers: Cross-functional update and best practices (MO and GO only) Romanie Dendooven Sorbonne		
15:45							
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17:30							
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18:15							
18:30							
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19:00							
19:15							
19:30	Mix, mingle, and move: GS1 Global Forum 2025 networking night						
19:45	Atrium						
20:00							
20:15							
20:30							

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CET THURSDAY, 20 FEB										
8:00	Welcome coffee									
8:15										
8:30										
8:45										
9:00	Artificial Intelligence in your daily GS1 work Birgit Mahler, Simona Scaringi Boston 9		Regulators, their own registries and the GS1 registries Francesca Poggiali Boston 17-19					Strengthening the future of GS1 identification Peta Ding, Nadi Gray Boston 15	GS1 presidents & CEOs session (restricted) Sorbonne room	
9:15										
9:30										
9:45										
10:00										
10:15	Coffee Break									
10:30										
10:45	Master Data / GDSN Modernisation - Data Model Markus Mueller, Paulo Barata Boston 17-19							Loss prevention, brand protection and consumer engagement with RAIN RFID & NFC: Apparel sector insights Claude Tetelin Boston 9		
11:00				Standards development: Adaption and innovation to effectively navigate the future (MO and GO only) Andrew Hearn Boston 15						
11:15										
11:30										
11:45										
12:00	Networking lunch - Beach Bar & Restaurant									
12:15										
12:30										
12:45										
13:00	Closing plenary with the Everyone Makes a Difference Awards									
13:15	Rotunde plenary room									
13:30										
13:45										