Healthcare
Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.

MONDAY, 19 FEB

Opening & healthcare plenary: Imagine all patients being safer with a simple scan
Gold Hall, Level 0

GS1 Retail Strategy workshop - the new narrative (MO and GO only)
IN-PERSON ONLY
Patrik Jonasson, Elena Tomanovich

Coffee Break, Foyers, Level 0

Shaping the future of customer service: Inspiring stories from GS1 MOs
Donna DiPietro, Sara Cavallucci

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Meet GS1 Peers - Virtual networking (GS1 MO and GO only)

Digital transformation
Robot Healthcare Other sectors Technology & IT Other sectors & technologies Regional forums/Governance

GS1 is helping industry emerge stronger to meet the demands of today’s digital world. This session will cover how GS1 is transforming the retail sector through its initiatives. Attendees will hear from GS1 about the benefits of the GS1 Global LEI service, GS1's role in digital transformation, and how it is helping industries become more efficient and effective.

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### TUESDAY, 20 FEB

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Location</th>
<th>Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30</td>
<td>Welcome coffee</td>
<td>Foyers, Level 0</td>
<td>All-day event</td>
</tr>
<tr>
<td>07:45</td>
<td>Retail plenary: From cotton to click – The future of retail through the lens of a white T-shirt</td>
<td>Gold Hall, Level 0</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>08:00</td>
<td>Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry's digital transformation has been driven by the need to adapt to changing consumer behaviors, there are also significant challenges in terms of competitiveness, regulation, and sustainability. This panel will explore how retailers are responding to these changes and what the future holds.</td>
<td>Gold Hall, Level 0</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>08:30</td>
<td>Executive Committee of the GS1 Management Board (restricted)</td>
<td>Executive Committee, Level 2</td>
<td>Executive Committee of the GS1 Management Board (restricted)</td>
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<tr>
<td>09:15</td>
<td>GRP Data Protection Policy: Assess – comply – flag (MO and GO staff only)</td>
<td>Gold Hall, Level 0</td>
<td>Data protection, Compliance, Governance</td>
</tr>
<tr>
<td>10:00</td>
<td>Marketplaces at GS1: Explore key uses of GS1 standards and services by marketplaces</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>10:45</td>
<td>35 years of EANCOM, what comes next in EDI? Artificial intelligence, semantics, new methodologies</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>11:30</td>
<td>Building capacity for MO engagement to drive alignment and progress in the CPG sector</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
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<td>12:15</td>
<td>Coffee Break</td>
<td>Foyers, Level 0</td>
<td>All-day event</td>
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<tr>
<td>12:30</td>
<td>A fresh (foods) approach to digital transformation with GS1 standards and services</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>13:15</td>
<td>2D: How to engage business level stakeholders in your sector</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
<tr>
<td>14:00</td>
<td>Link to success: Enriching GTIN and GLN records via the Links Registry (MO and GO only)</td>
<td>Gold Hall, Level 0</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
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<tr>
<td>15:30</td>
<td>Trade the major, sponsored session (MO and GO only, Shared plenary, to be presented by GS1 MOs from North America only)</td>
<td>North America Regional Forum</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
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<td>16:15</td>
<td>Trade the major, sponsored session (MO and GO only, Shared plenary, to be presented by GS1 MOs from North America only)</td>
<td>North America Regional Forum</td>
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<tr>
<td>17:00</td>
<td>Trading Lessons: How to optimise your global supply chain with GS1’s global standards</td>
<td>Silver Hall</td>
<td>Digital transformation, Consumer insights, Retail innovation</td>
</tr>
</tbody>
</table>

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**Digital transformation**

- Retail
- Healthcare
- Other sectors
- Technology & sims
- Solutions & innovation
- Regional forums/Governance

**Register now!** [www.forum.gs1.org](http://www.forum.gs1.org)
Healthcare
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There are tremendous opportunities in these growing sectors. Learn about the latest in government, circularity, rail, construction and GS1 Global LEI Service.

Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.

Join us to explore GS1's work in traceability and innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.

All sessions are hybrid unless noted otherwise.

Retail
Retail is transforming, presenting the industry with both opportunities and challenges. While the retail industry’s digital transformation has been accelerated in the last five years, there is also a massive drive for sustainability initiatives, and a concerted move by governments to develop their regulatory frameworks. These developments are all driving a new and urgent rate of change impacting the retail-ecosystem and will be covered in the retail track.

Digital Transformation
Retail
Robotics
Healthcare
Other sectors
Technology & Coding
Solutions & Innovation
Regional forums/Governance

Wednesday, 21 Feb

Welcome coffee
Foyers, Level 0

Global Training Network (MO and GO only)
Simona Scaringi, Sara Cavallucci
Hall 100

Networking Dinner
Hall 2, Level -2

Train the trainer techniques IN-PERSON ONLY (MO and GO only)
Sara Cavallucci

GS1 tool shopping: SME tools designed for MOs and industry
Steven Keddie
2D featured

Taking GS1 2D messages to the next level in your MO for governments’ essential use cases
Elizabeth Board
Arc Room.

Mastering marketplaces: Discover the 8 steps to better engagement (MO and GO only)
Arnaud Bonnefoy
Hall 100

Why companies invest in circularity? And will the DPP help?
Francesca Poggiali

Do you know what your cybersecurity posture is? (MO and GO only)
David Holzberg

Taking GS1 2D messages to the next level in your MO for governments’ essential use cases
Elizabeth Board
Arc Room.

How industry is realising the GS1 system - A sponsored session - 2D featured
Steven Keddie, Sophie Molle
Hall 100

How to leverage the power of GS1: a journey to success
Sara Cavallucci

Coffee break
Foyers, Level 0

Networking Dinner
Hall 2, Level -2

GS1 in EU
Gold Hall, Level 0

Asia-Pacific
Hall 300, Level 3

MEMA
The Arc, Level 3

Open to all MO and GO staff

Only GS1 MOs staff from each region

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<th>Technology &amp; Data</th>
<th>Architecture &amp; Innovation</th>
<th>Regional Forums/Governance</th>
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<tbody>
<tr>
<td>GS1 never goes out of style: Enabling apparel transparency through holistic standards 2D featured</td>
<td>Nellie Gayle</td>
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<td>Blueprint for the future: Building up the modern construction landscape with the help of standards</td>
<td>Ildikó Lieber</td>
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<td>Patricia Alhadeff, Christine Hutchinson, Sebastien Germain</td>
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<td>Diane Taillard</td>
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THURSDAY, 22 FEB

Digital transformation

Retail

Healthcare

Other sectors

Technology & Data

Architecture & Innovation

Regional Forums/Governance

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<tr>
<td>14:00</td>
<td>Closing plenary with the Everyone Makes a Difference Awards</td>
<td></td>
<td>Gold Hall, Level 0</td>
<td>Organisers: Stephanie, Alan, Kelly, Lori, Kimberley</td>
</tr>
</tbody>
</table>

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