

# **NEW!** Topic tables during lunch

**Dive into our new table topics during lunch on Tuesday and Wednesday, where you can engage in lively discussions with GO staff experts, enhance your knowledge, and network with peers—all in just 40 minutes**

- No pre-registration – first come, first serve
- Lunch tables in the main restaurant will be numbered & topic signs placed on designated tables.
- Only 12 persons per table





# Lunchtime Table Topics

## Tuesday 12:10-12:50

Topic	Host	Table	Description
Digital Health - GS1 collaboration with SDOs in healthcare	Martin FitzGerald, GS1	1	Attendees will gain valuable insights into GS1's involvement with SDOs and healthcare standards initiatives. They will also learn how SDOs collaborate to coordinate and align ongoing standards development efforts globally, facilitating the transition from theory to practical implementation. Attendees will leave with an understanding about GS1's active engagement in International Standards development with ISO (TC215 WG6 on health informatic in pharmacy and medication business, our role in the Joint Initiative Council (JIC) and others.
GS1 system: breaking the silos	Diane Taillard, GS1	2	Combining several GS1 standards or data services is often necessary to meet business needs. This is increasingly complex as GS1 system offers more and more components. How do GS1 organisations address this need for solution architecting? We will share experiences and ideas to build transversal knowledge crossing GS1 standards and registries and to increase GS1 readiness to support complex use cases.
Tracking & Reporting for the Global Migration to 2D Barcodes	Albert Ang, GS1	3	How are you tracking the Migration to 2D Barcodes in your respective markets? What kind of global reports on GM2D would help with your local engagement? Come for the lunch, stay for the insights!
Translation of GS1 standards & guidelines	David Buckley, GS1	4	With the massive improvements in automated translation systems in recent years, how can we leverage them to better to serve the local language needs of our users.
Meet the Global Office legal team	Ani Adilkhanyan & Laura Wehrle, GS1	5	The legal team will be at the topic tables for you to bring questions and ideas.
How to give a knockout presentation	Phil Archer, GS1	6	Presentations are a key part of life at GS1. While most are fine, some can be less engaging. Occasionally, a presentation stands out for all the right reasons. Join this relaxed lunch discussion to learn how to give a knockout presentation that tells a story, engages the audience, and leaves them wanting more..
Global Public Policy in the Americas	Francesca Poggiali & Jenny Jourdain, GS1	7	Please join to meet the new Public Policy Director for Americas Jenny Jourdain





# Lunchtime Table Topics

## Wednesday 12:10-12:50

Title	Host	Table	Description
Get to know the Centre of Excellence Construction!	Ildikó Lieber, GS1 in EU	1	Construction is one of the most potential emerging sectors for GS1. Did you know that 15 MOs worldwide are already committed to work with sector stakeholders? Are you interested in what we are doing? Come and join our table to learn about our work and how to connect with us. Engage with the MOs who are already members to learn about their experiences and how they benefited from working with the sector and joining the Centre of Excellence.
Demystifying Standards Development	Andrew Hearn, GS1	2	Discuss the importance of being involved in Standards Development and what are the best ways to involve your community.
GDSN Modernisation	Markus Mueller, GS1	3	
Improving commodity value & supply chains through standardisation of upstream Data-exchange powered by GS1	Patrik Jonasson, GS1; Janneke van den Broek & Tom Quets, GS1 NL	4	Regulations and ESG related requirements such as - but not limited to - the European EUDR and CSDDD have in recent years been driving the data-exchange needs and dynamics within regional and global multi actor agrifood value- and supply chains. In respect to the identification-capturing and sharing of data from raw material/commodity products such as e.g. cacao, coffee and soy, most gains are to be found today in the upstream part (farm side) of the supply chain, in the countries from where these products are sourced from. European companies are preparing to address the requirements of these regulations and are asking GS1 for help and to connect with the sourcing countries. At the same time, GS1 colleagues from Latam and Asia are approaching reaching out to collaborate. This discussion will focus on the above topic and how we can connect to help each other.
Marketing for the Global Migration to 2D Barcodes	Tatyana Dyadyushko, GS1	5	Discover how to drive awareness of next-generation barcodes and leverage existing materials. Share your questions, ideas, challenges, needs - and let's learn from one another!
The Training Challenge: Play, discover, engage!	Valeria De Luca, GS1	6	Join The Training Challenge and dive into the key aspects of Training and the GS1 e-Academy through an engaging game! Whether you're a training expert or simply curious about the ever-evolving world of training, this interactive break guarantees valuable insights, fresh perspectives, and a fun experience that will leave you with a smile!
Traceability, navigating the new landscape	Diane Taillard, GS1	7	Is traceability a core capability across industries or should it be addressed per use case and sector? How can we help companies comply with multiple types of traceability requirements ? GS1 standards, GS1 data services and GS1 TraceWay have a lot to offer. Come to share your thoughts, your challenges or to learn about existing approaches. Everyone is welcome.
Ready for take off: How the DPP Demonstrator brings GS1 standards to life!	Falk Nieder, GS1 Germany	8	In a collaborative effort, 5 MOs came together and created a demonstrator for the Digital Product Passport (DPP). See how the DPP demonstrator shows the GS1 community how GS1 standards come alive and work as enablers for a circular economy to meet EU regulatory requirements. Let's talk about know-how development and early recognition of opportunities for our community's business areas.
Global Public Policy in the Americas	Francesca Poggiali, Jenny Jourdain, GS1	9	Please join to meet the new Public Policy Director for Americas Jenny Jourdain



# Lunchtime Table Topics (12:10- 12:50) Located in the Beach bar & Restaurant

