



GS1 Global Forum 2021 | Programme overview

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 Two asterisks \*\* means the session is replayed with a live moderator answering Q&A via chat.

	Digital Transformation	Retail	Healthcare	Emerging Sectors	Knowledge & Skills	Solutions & Innovation	Regional Forums
	GS1 is helping industry emerge stronger to meet the demands of today's digital world and to "future-proof" our organisation. Join this track to hear the latest on: Verified by GS1, Global Data Model and the future of data sharing.	Retail is transforming and GS1 is there to serve the industry in meaningful ways. Sessions in this robust track include Marketplaces, Apparel, CPG, Fresh Foods, General Merchandise and Transport & Logistics.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are tremendous opportunities in these growing sectors. Learn about the latest in Rail, Construction or Maritime. And hear about developments in the GS1 Global LEI service.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in Traceability, Blockchain, RFID and Innovation. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	
<b>CET TUESDAY, 2 MARCH</b>							
8:30	GS1 Digital Link adoption stories Phil Archer	Direct licensing- Partnering w/ marketplaces & SPOs on frictionless GTIN issuance for SMEs (MO only) Renaud de Barbuat, Ana Tomasek	Healthcare in the times of a pandemic - Challenges and opportunities for GS1 standards Geraldine Lissalde-Bonnet, Ulrike Kreyen, Philippe Neirinckx, Els van der Wilden	GS1 in Maritime - Full steam ahead Jaco Voorspuj	GS1 Fundamentals, part 1 Nora Kaci <i>Good for newcomers</i>	GS1 and Blockchain (MO only) (tentative) Tim Marsu	Explain why implementing EPC/RFID and GS1 numbering system is a key factor of success Claude Tetelin, Craig Alan Repec
8:45							
9:00							
9:15							
9:30	<b>Coffee break</b>						
9:45							
10:00	<b>Meet GS1 Peers</b>						
10:15							
10:30							
10:45							
11:00							
11:15	<b>Programme break</b>						
11:30							
11:45							
12:00	<b>Retail Plenary</b>						
12:15							
12:30	<b>Coffee break</b>						
12:50	GS1 Digital Link adoption stories ** Phil Archer	Data analytics and data quality (MO only) Paulo Barata, Coen Janssen	Implementing GS1 standards for fresh foods - Success stories from across the world (MO only) Elena Tomanovich	Healthcare in the times of a pandemic - Challenges and opportunities for GS1 standards * Geraldine Lissalde-Bonnet, Ulrike Kreyen, Philippe Neirinckx, Els van der Wilden	GS1 in Maritime - Full steam ahead ** Jaco Voorspuj	Discover GS1 e-Academy, the new global training platform for GS1 Jeanette McVeigh, Sara Cavallucci, George Simos <i>Good for newcomers</i>	Auto-ID Labs research update Kevin Stark
13:00							
13:15							
13:30							
13:45							
14:00	<b>Coffee break</b>						
14:10	<b>The Daily Studio</b>						
14:30							
14:45	<b>Meet GS1 Peers</b>						
15:00							
15:15							
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16:00							
16:15							
16:30							
16:45							
17:00	<b>Programme break</b>						
17:15							
17:30							
17:45							
18:00							
18:15							
18:30							
19:00							
19:15							Latin America Regional Forum
19:30							
19:45							
20:00							North America Regional Forum
20:15							

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<b>CET WEDNESDAY, 3 MARCH</b>									
7:30						Everything you wanted to know about Traceability at GS1 *			
7:45						Tim Marsh, Aya Abdelaziz, Diane Tallard, Tatyana Dyadyushko			
8:00	Scan-4-Transport transforming supply chain operations	The Global Data Model and the target market profile (MO only)	Engage with marketplaces and integrators - A practical approach (MO only)	LEI MO Interest Group Meeting (MO only)	Translation Workshop: GS1 standards & guidelines in your local language (MO only)	GS1 Standards Development Certification Programme: Presentation/Facilitation Skills, part 1 (MO only)	GS1 Fundamentals, part 2	GLN modernisation: The next era of party and location identification	
8:15	Jaco Voorspuj	Markus Mueller, Lia Mazzoni, Marc Gale	Darren Edels, Marie Burnay	Tilo Arnold	David Buckley, Lara Abouseiman	Greg Rowe, John Ryu	Nora Kaci, Sara Cavallucci	Amber Walls, GS1 US, Tim Marsh, Greg Rowe	
8:30			Good for newcomers				Good for newcomers		
8:45									
9:00									
9:15									
9:30	<b>Coffee break</b>								
9:45	<b>Coffee break</b>								
10:00	<b>Networking concert</b>								
10:15	<b>Networking concert</b>								
10:30	<b>Networking concert</b>								
10:45	<b>Networking concert</b>								
11:00	<b>Programme break</b>								
11:15	<b>Programme break</b>								
11:30	<b>The Daily Studio</b>								
11:50	<b>Coffee break</b>								
12:00	<b>Coffee break</b>								
12:15	<b>Healthcare Plenary</b>								
12:30	<b>Healthcare Plenary</b>								
12:50	<b>Coffee break</b>								
13:00	Everything you need to know about digital signatures (MO only)	GS1 MO Data IN and Data OUT Interest Group (MO only)					GS1 and Blockchain (MO only)		
13:15	Neil Piper, Lena Coulibaly, Mark Harrison	Audrey Kelly, Chris Liu, Tom Knappen					(tentative) *		
13:30							Tim Marsh		
13:45									
14:00	<b>Coffee break</b>								
14:15	<b>Coffee break</b>								
14:30	<b>Coffee break</b>								
14:45		Engage with marketplaces and integrators - A practical approach (MO only) *	Shaping supply chains for a better world - The industry public policy perspective	GS1 Healthcare-Collaboration between solution and healthcare providers with one objective: interoperability		GS1 Standards Development Certification Programme: Presentation/Facilitation Skills, part 1 (MO only) *	Customer service - Sharing successful stories in our virtual world	A traceability talk show, the Global Traceability Programme in Action **	RFID & wireless technologies in the GS1 architecture: New promising IoT applications **
15:00	Scan-4-Transport transforming supply chain operations **	Data Quality (MO only)	Darren Edels, Marie Burnay	Elizabeth Board, Carlos Carricero Urabayan	Sophie Mollé, Els van der Wilden	Greg Rowe, John Ryu	Sara Cavallucci, Naoki Van Acker, Donna DiPietro, George Simos, Simona Scaringi	Aya Abdelaziz	Claude Tételin, Steven Keddle, Kevin Stark, Phil Archer, Mark Harrison, Neil Piper, Craig Allen Repac, Lena Coulibaly, Dan Mullen
15:15	Jaco Voorspuj	Christine Carina, Lorraine Knight	Good for newcomers	Good for newcomers					
15:30									
15:45									
16:00	<b>Programme break</b>								
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<b>CET THURSDAY, MARCH 4</b>								
6:30							Asia-Pacific Regional Forum	
6:45								
7:00								
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7:45								
8:00	<b>Coffee break</b>							
8:15								
8:30	Everything you need to know about digital signatures (MO only) ** Neil Piper, Lena Coulibaly, Mark Harrison	Future of On-Pack Coding Workshop * Steven Keddle, Kevin Stark	Healthcare GTIN Allocation Rules Pete Alvarez	GS1 - Shaping future logistics networks, globally (MO only) Jaco Voorspuj	Enabling global initiatives with common PMO (Project Management Office) practices (MO only) David Holzberg, Reginald Kramer, Cindy Grell	GS1 Standards Development Certification Programme: Presentation/Facilitation Skills, part 2 (MO only) Greg Rowe, John Ryu	Sustainability through use of GS1 standards for traceability Tim Marsh	GS1 in Europe Regional Forum  MEMA Regional Forum
8:45								
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10:30								
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11:00	<b>Programme break</b>							
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12:00								
12:15	<b>Closing Plenary &amp; Everyone makes a difference Awards</b>							
12:30								
12:45	<b>Coffee break</b>							
13:00	The Global Data Model and the target market profile (MO only) * Markus Mueller, Lia Mazzoni, Marc Gale	Future of On-Pack Coding Workshop * Steven Keddle, Kevin Stark	Industry success stories using Verified by GS1 (Data OUT) Chris Liu, Stephanie van Rossum, Enzo Blomk	GS1 - Shaping future logistics networks, globally (MO only) ** Jaco Voorspuj	Enabling global initiatives with common PMO (Project Management Office) practices (MO only) ** David Holzberg, Reginald Kramer, Cindy Grell	Sustainability through use of GS1 standards for traceability Tim Marsh	Explain why implementing EPC/RFID and GS1 numbering system is a key factor of success ** Claude Tetelin, Craig Alan Repec	
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15:15	Direct licensing - Partnering w/marketplaces & SPs on frictionless GTIN issuance for SMEs (MO only) ** Rensud de Barbuti, Ana Tomasek		Last Mile - EU VAT - Driving GS1 standards forward Jaco Voorspuj	Healthcare GTIN Allocation Rules ** Pete Alvarez		GS1 Standards Development Certification Programme: Presentation/Facilitation Skills, part 2 (MO only) * Greg Rowe, John Ryu	GSN modernisation: The next era of party and location identification * Amber Walls, GS1 US, Tim Marsh	Regional Innovation updates Kevin Stark
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